



igniting innovation

MSUGLOBAL 10-YEAR SYMPOSIA

# Non-Credit Registration System

Presented by  
David Sheppard



NCRS

Non-Credit Registration System

- 🔥 Collection of infrastructure and services
- 🔥 MSU offers to its internal organizations
- 🔥 AT NO COST!
- 🔥 Vehicle for establishing a market presence
- 🔥 educational content (not-for-credit)



NCRS

Non-Credit Registration System



## NCRS VALUE OFFER



Enabling organizations to leverage their core competencies and talents



Lowering (or eliminating) start-up costs and expertise necessary to bring product to market



NCRS

Non-Credit Registration System

## Department Responsibilities

## NCRS Responsibilities

Creating Educational Content

Building Offering using NCRS Tool

Website: Marketing, Self-Service

On-line Registration of students

On-line Payment collection

Revenue distribution

Authentication/Authorization

MSU Account Creation

LMS Support for Instructors

LMS Access for Students

Library Access for Students

24/7 Support from DLS

Training from Technology Training from LC&T




Reporting, P&L Calculator



NCRS

Non-Credit Registration System

## Revenue Earned by NCRS Users

|   |            |
|---|------------|
|  10/11 YTD | \$102, 966 |
|  09/10     | \$144, 550 |
|  08/09     | \$63, 561  |



**igniting innovation**

MSUGLOBAL 10-YEAR SYMPOSIA



**Mr. NCRS**